

CX + OPEX = RevOps Reimagined The RevEx Formula™



The RevEx Formula™ is Designed to Enable Teams to Embed Operational Excellence (OPEX) into Their Customer Experience.

This Process Enables Companies to Improve Client Retention, Increase Client Lifetime Value, and Build a Scalable Customer Experience (CX).



Have You Found Yourself Asking These Questions?

Do you have the right tools for the job?

Am I getting everything you are paying for?

Has your business grown faster than your systems?

How long has this project been ongoing?

Am I overpaying for what you don't need?

Do you have multiple systems that are not in sync?

What are my teams working on?

Do my people know how to use your systems?

Do you have the right people in the right seats?

We know what it's like to be caught between the work that needs to be done today and the work that needs to be done for tomorrow. Finding time to work on your business can be a struggle.

Go Beyond Operational Excellence

The RevEx Formula™ Provides a Framework for Turning Strategy into Reality

C	Customer Insights & Feedback	Leveraging client data, conversations, and signals to define real needs and preferences.
X	eXperience & eXpectation Management	Define and communicate what success looks like across the customer journey and internal delivery.
O	Opportunity & Solution Alignment	Translate insights into prioritized opportunities that solve a real problem and ensure the solutions align.
P	Process & Governance Implementation	Great ideas are only as powerful as the ability to execute them. Strong internal governance is needed to ensure success is achievable at the enterprise level.
E	Execute & Empower	Drive implementation while enabling functional teams to take ownership driving engagement and adoption.
X	Cross Organizational Alignment & Deployment	Ensure that strategy, tools, and behaviors are embedded across departments, systems, and leaders for enterprise-wide impact.

Why it Matters

We believe that the combination of technology and process plays a critical role in shaping company culture, and making it easier for your employees to accomplish their work goes a long way in strengthening your culture and increasing your employee productivity and accountability.

- Companies that invest in proven project management practices waste **28 times less money** due to improved execution of strategic initiatives. (Finances Online, 2025)
- Organizations that invest in project management training and capabilities achieve a project success rate of up to 92%, compared to just 32% for those that don't prioritize it. (Business 2 Community, 2024)

To get the best out of your employees you have to get the best out of your processes and systems!

Schedule a Free Consultation Today!

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Trusted Advisor

AVANT